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**A Home-Based Business Might be the Best  
Gift for Yourself this Holiday Season**

*Current economy and upcoming holidays have people looking to direct selling  
businesses, such as Celebrating Home, for extra income*

**MARSHALL, Texas (Grassroots Newswire) <Date>** – As we enter November, many of us are struck with the stark reminder that the holidays are just around the corner. Those who are organized may have already started setting money aside to use towards purchasing holiday gifts. But, with the teetering economy, others may find it difficult to save necessary funds for holiday gifts and other festivities this year.

"We all want to be able to provide a fulfilling holiday experience for our children, relatives and friends. But, in today's economy, it will be difficult for some people to set aside the same amount of money as in years past," said Heather Chastain, president of *Celebrating Home*, the nation's largest direct selling home décor company. "I'm glad to say that the direct selling industry has been a life saver for many, including me. I am able to contribute to my household income and make money for the holidays, without having to sacrifice my personal responsibilities and time with my family."

The U.S. unemployment rate is nearing 10 percent – coming in at 9.8 percent as reported last month by the U.S. Bureau of Labor Statistics – and the need for additional income is getting stronger as people become jobless or are faced with a reduction in salary. An update on the unemployment rate is reported to be released November 6.

According to Chastain, you can be a stay-at-home mom looking for a way to earn income while managing family priorities, a retiree looking for a stress-free way to earn cash, or an empty nester ready to make new friends and extra income, and benefit from a home-based business such as by *Celebrating Home* provides.

*Celebrating Home* was founded on Christian principles, with the purpose of helping people take control of their lives, both spiritually and financially – all while

achieving healthy and fulfilling life-balance, Chastain said. Guided by this purpose, the company offers an income opportunity where women across the nation can achieve the American Dream by bringing families together with home-related entertainment and decorating products that are designed to be affordable.

According to Founders Penny and Steve Carlile, the company was established to provide a foundation designed to help people take better control of their lives through three aspects: spiritual, financial and time management.

"Not only do we want to verbalize and stress how to incorporate important values in our lives and businesses, but we also want to provide an outlet for people to take advantage of a profitable compensation plan that brings a better balance into one's home," said Penny Carlile. "We want to help people take better control of their lives despite this teetering economy and as we enter the holiday season this year," added Steve Carlile.

As Designers with *Celebrating Home*, individuals can earn up to \$25 per hour or more by running their own home-based business. For more information, visit [www.celebratinghome.com](http://www.celebratinghome.com).

### **About *Celebrating Home***

*Celebrating Home*, headquartered in Marshall, Texas, offers high-quality products to decorate and enliven homes, including stoneware pottery, candles, wall décor, gourmet food mixes, dining and entertainment pieces and accessories for your home and garden. *Celebrating Home* enables thousands of women across the United States to earn extra income, have fun and make friends while working from home as Designers.

Additional information about *Celebrating Home* products or business opportunities is available via the company web site at [www.celebratinghome.com](http://www.celebratinghome.com) or by contacting Sue Kiple, director of marketing and promotions at (903) 935-4197 x1810 or [skiple@celebratinghome.com](mailto:skiple@celebratinghome.com)