



## **FOR IMMEDIATE RELEASE**

**Contact:** Sue Kiple  
Director of Marketing and Promotions  
Celebrating Home  
(903) 935-4197 x1810  
skiple@celebratinghome.com

### **Celebrating Home a part of *Extreme Makeover: Home Edition***

*Celebrating Home corporate, along with local leadership, participate in replacing home of a Lexington, North Carolina, family in November, 2009.*

**MARSHALL, TX <October 29, 2009>** – Celebrating Home President Heather Chastain joined Shining Star Patsy Flynn of Lexington, Senior Rising Star Kathy Johnson of Winston-Salem and National Executive Wanda McDowell of Asheboro in Lexington, North Carolina on Tuesday, November 17 for the “big reveal” of a home built for a local family in need by ABC’s *Extreme Makeover: Home Edition*. Celebrating Home participated as an official corporate sponsor of this build and partnered with Patsy, Kathy and Wanda to donate over \$1,000 in Celebrating Home stoneware pieces, kitchen and entertaining essentials for the kitchen area of the home. Patsy also secured a donation of new furniture for the home.

As a fellow cancer survivor and resident of Lexington, it was Patsy who instantly went into action to coordinate the support of local and corporate Celebrating Home leadership for Tricia Creasey, the married mother of three girls and local school teacher whose family was chosen this past summer to receive a new home from *Extreme Makeover: Home Edition*. The 37-year-old, who learned three years ago that she had colon cancer, continued working while going through chemotherapy treatments and became a hero to her middle school students and school. The cancer re-emerged six months ago and spread to her lymph nodes. Creasey’s treatment, even after insurance, set the family back \$1,400 a month so the cracks in the foundation, holes in the floors and walls, and extensive water damage in the fixer-upper home she and her family lived in went unfixed. This dire poor health and home situation made the Creasey family most deserving recipients of *Extreme Makeover: Home Edition*.

*Extreme Makeover: Home Edition* is a reality television series providing home renovations for deserving families, hosted by Ty Pennington. Each episode features a family that has faced



some sort of recent or ongoing hardship – such as a natural disaster or a family member with a life-threatening illness. The show’s producers coordinate with a local construction contractor, which then coordinates with various companies in the building trades for a makeover of the family’s home. If the house is beyond repair, they replace it entirely, just as they did for the Creasey family. The materials and labor are donated. For the Creasey build, Hedrick Creative Building, a Lexington company, constructed the house according to the National Association of Home Builders’ “green” building standards. Nature’s Select Premium Turf Services of Winston-Salem did the landscaping. Community volunteers helped in the building.

**This special *Extreme Makeover: Home Edition* segment will air on Sunday, January 31, 2010 at 8 p.m. (7 p.m. central) on ABC. Check your local TV listings.**

### **About *Celebrating Home***

*Celebrating Home*, headquartered in Marshall, Texas, offers high-quality products to decorate and enliven homes, including stoneware pottery, candles, wall décor, gourmet food mixes, dining and entertainment pieces and accessories for your home and garden. *Celebrating Home* enables thousands of women across the United States to earn extra income, have fun and make friends while working from home as Designers.

Additional information about *Celebrating Home* products or business opportunities is available via the company web site at [www.celebratinghome.com](http://www.celebratinghome.com) or by contacting Sue Kiple, director of marketing and promotions at (903) 935-4197 x1810 or [skiple@celebratinghome.com](mailto:skiple@celebratinghome.com)